






Understanding Flavor Labeling

| Your Label | Description | Orange Example |
|--|--|---|
| Natural | All flavor ingredients directly from an orange |  |
| Natural With Other Natural Flavors (WONF) | Contains flavor ingredients from the orange and pulls flavor notes from other natural sources |  |
| Natural Type | Contains flavor ingredients from natural sources to create a profile that delivers an orange taste |  |
| Natural and Artificial | Flavor ingredients are from named natural sources and other substances, including non-natural |  |
| Artificial | Delivers an orange taste but relies on flavor ingredients other than natural sources |  |

